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The MotionMonitor™ Announces Promotion of New Management Team

Chicago – October 14, 2015 – Innovative Sports Training, Inc. creator of [The MotionMonitor™](#), an advanced acquisition, analysis and visualization software used by university researchers, today announced the promotion of three key executives:

Mona Bhuta is promoted to President. Bhuta joined the company in 2001 as a client support engineer following graduation with an MS degree from the University of Michigan's Mechanical Engineering program. In 2007 she was named Director of Research Markets. During her tenure, she has championed the development of [hybrid systems](#) that combine data collection from combinations of active optical, passive optical, electromagnetic trackers and inertial measurement units (IMU). In her new position she will be responsible for establishing the future direction of the company.

Ian Hoelker is promoted to Vice President Operations and Client Support. Hoelker joined the company in 2008. He holds an MS degree from the University of Wisconsin's Kinesiology program with an emphasis in Biomechanics and has been responsible for the addition of many of the [kinematic systems](#) now integrated with [The MotionMonitor™](#). In his new position, Hoelker will be responsible for product quality and follow on support.

Meredith Evans is promoted to Vice President Market Development. Evans joined the company in 2009 as an intern following graduation and holds a BS degree from the University of Rochester's Biomedical Engineering program. Evans has been responsible for the addition of [EEG](#) and [qEEG](#) to the company's stable of products. In her new position Evans will be responsible for creating awareness of the breadth and depth of [The MotionMonitor](#)'s capabilities as well as the supervision of client support engineers responsible for advising clients on product configuration.

"Bhuta, Hoelker and Evans have been tapped to manage the recent surge in new business and the staff increases necessary to support that growth.", said Lee Johnson founder of IST. "Collectively this team has over 25 years of service supporting our client base and are well positioned to continue the unparalleled level of support that our clients are accustomed to receiving." Johnson will continue as Treasurer and board chairman.

The MotionMonitor™ is a real-time 3D motion capture system designed for use in medical research; physical therapy, sports medicine labs, motor control and neurological labs; gait and balance labs; golf, tennis and baseball instruction, and; other situations where precise measurements of the body and its movement through time are required.